

See.
Learn.
Discern.



VisualDx[®] clinician

Clinician Challenge: Expand knowledge, improve accuracy and care.

With a broad range of demands, primary care clinicians must absorb and evaluate a vast amount of knowledge and build a strong understanding in many areas of medicine – while providing the most effective patient care and improving outcomes.

Quality care begins where it matters most –
an accurate diagnosis.

Clinician Ally: VisualDx. Visual diagnostic decision support.

Increase diagnostic confidence and expand knowledge exponentially with innovative medical technology, **VisualDx Clinician**. Get the intellectual power of a comprehensive digital medical image collection combined with concise clinical information, sorted by the most relevance to patient findings.

Designed to match the way a physician thinks, VisualDx Clinician dynamically builds patient-relevant differential diagnoses. It covers visually identifiable conditions on all skin types and for all age ranges, from neonate through elder adult.

VisualDx Clinician consists of the following content areas:

Single Lesion or Growth for:

- Neonate/Infant
- Child
- Adult
- Elder
- Dark Skin

Multiple Lesions or Rash for:

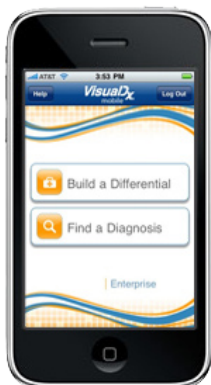
- Neonate/Infant
- Child
- Adult
- Elder
- Dark Skin

Specialized Content Areas including:

- Fever & Rash
- Nail & Distal Digit
- Oral Mucosa
- Immunocompromised
- Bites, Stings, & Infestations
- Drug Eruptions
- CA-MRSA

Now Available! VisualDx Mobile For Your iPhone or iPod Touch

In just seconds, VisualDx Mobile lets you visually validate a diagnosis, look up next steps for management and patient care, or build a differential diagnosis for puzzling presentations – all from the palm of your hand.



For more information, visit:
www.visualdx.com/mobile

How to Subscribe

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Expand knowledge, improve care.

VisualDx is proven to increase diagnostic accuracy by over 120% compared to using texts and atlases.

See. Visual clues are essential to accurate diagnosis, and half of all diseases have a skin or pattern clue. Yet how do clinicians visually discern among common diagnoses – or diagnose a rare disease they have never seen?

Leap beyond current resources and get instant access to thousands of superior-quality medical images and relevant diagnostic insights based on presenting visual clues at the point of care.

Learn. Immediately expand your knowledge base. VisualDx delivers the intellectual power of the world's most comprehensive medical image collection combined with concise and regularly updated clinical information – prepared by experts and physician scholars.

Rapid search entry of visible patient clues enhances learning and saves time spent indexing multiple hardcopy resources. Day-to-day use improves recognition and response, resulting in higher-quality care.

Discern. See disease variations by skin type, age, or passage of time, differentiating common flu-like conditions from those possibly caused by rare events or other emerging infectious diseases.

Build a customized pictorial differential diagnosis in seconds, drawn from thousands of medical photographs revealing variations in presentation between – as well as within – diseases. Make well-informed and accurate diagnoses.



VisualDx Clinician

helps primary care clinicians worldwide make fast, accurate diagnoses every day.

“ VisualDx provides access to a wealth of visuals you simply cannot find in any other point-of-care resource. Seeing the look of relief in a mother’s eyes after showing her pictures of her child’s recurrent rash that had eluded diagnosis was all I needed to realize that this was a clinical tool I could not be without. ”

– Tad Jacobs, DO
Avera Health
Chief Medical
Information Officer



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VisualDx
visual diagnostic decision support **x**[®]

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