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University of Alabama, Birmingham Includes VisualDx as New Learning Tool at Its Health Sciences Library

Rochester, NY – August 1, 2009 - After a successful pilot program spearheaded by the Department of Dermatology, the University of Alabama School of Medicine at UAB elected to include VisualDx as a Lister Hill Library of the Health Sciences resource. Dr. Patricia Mercado, Associate Professor of Dermatology, initiated the pilot program to add a more robust resource for faculty and students. "Our students were delighted with the online self-assessment tools of the Dermatology Tutorial and found the program to be a comprehensive online resource. It has helped to spark their interest in dermatology as a specialty that can provide clues to underlying, systemic disorders," reports Dr. Mercado.

According to Liz Lorbeer, Associate Director for Content Management at the library, VisualDx was selected as a "Resource of the Month" in late 2008 and was actively promoted via the library's electronic newsletter. Students and professors started logging on immediately, and "we've gotten really good feedback," reports Lorbeer.

Nicole Mitchell, Reference Librarian, helped coordinate VisualDx demos, answered questions, and guided new users through initial trial runs. "Users are tremendously impressed with the quality and quantity of medical images," says Mitchell. "Especially for our Department of Dermatology, VisualDx adds tremendous value. But it's getting increasing use in Family and Internal Medicine, too."

As an early adopter, Dr. Mercado has incorporated VisualDx as a vital part of her dermatology curriculum. "VisualDx provides essential introductory elements to diagnosis in dermatology and gives students the building blocks on which to begin their clinical training. The photographs are unparalleled to any other library resource, and the information is both current and comprehensive," she says. "It has proved invaluable as a teaching tool and will remain an important part of our medical school and residency training curriculum."

Adds Liz Lorbeer, "We're always looking for new learning tools, especially in specialty fields like dermatology, where students have limited exposure and there are few core texts. VisualDx has brought an entirely new level to our offerings. We expect it to become one of our most valuable learning resources."

About Logical Images

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Selected by *Modern Healthcare* Magazine as one of the "Best Places to Work in Healthcare" in 2009, Logical Images

is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company's products include VisualDx, a visual clinical decision support system for diagnostic accuracy, and Skinsight.com, an online consumer skin health and wellness resource. Logical Images has developed the most comprehensive digital medical image library including 60,000 images representing all ages and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the Skinsight consumer tool – designed to speed disease recognition for faster, more accurate decision making and patient understanding. www.logicalimages.com

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