Clinician Challenge:
Expand knowledge, improve accuracy and care.

With a broad range of demands, primary care clinicians must absorb and evaluate a vast amount of knowledge and build a strong understanding in many areas of medicine – while providing the most effective patient care and improving outcomes.

Quality care begins where it matters most – an accurate diagnosis.

Clinician Ally:
VisualDx. Visual diagnostic decision support.

Increase diagnostic confidence and expand knowledge exponentially with innovative medical technology, VisualDx Clinician. Get the intellectual power of a comprehensive digital medical image collection combined with concise clinical information, sorted by the most relevance to patient findings.

Designed to match the way a physician thinks, VisualDx Clinician dynamically builds patient-relevant differential diagnoses. It covers visually identifiable conditions on all skin types and for all age ranges, from neonate through elder adult.

VisualDx Clinician consists of the following content areas:

**Single Lesion or Growth for:**
- Neonate/Infant
- Child
- Adult
- Elder
- Dark Skin

**Multiple Lesions or Rash for:**
- Neonate/Infant
- Child
- Adult
- Elder
- Dark Skin

**Specialized Content Areas including:**
- Fever & Rash
- Nail & Distal Digit
- Oral Mucosa
- Immunocompromised
- Bites, Stings, & Infestations
- Drug Eruptions
- CA-MRSA

**How to Subscribe**
Interested in subscribing to VisualDx Clinician? Visit www.visualdx.com/subscriptions to purchase a 1-year subscription for single-user access or try it for free.

Now Available!
VisualDx Mobile
For Your iPhone or iPod Touch
In just seconds, VisualDx Mobile lets you visually validate a diagnosis, look up next steps for management and patient care, or build a differential diagnosis for puzzling presentations – all from the palm of your hand.

For more information, visit: www.visualdx.com/mobile
Expand knowledge, improve care.

VisualDx is proven to increase diagnostic accuracy by over 120% compared to using texts and atlases.

**See.** Visual clues are essential to accurate diagnosis, and half of all diseases have a skin or pattern clue. Yet how do clinicians visually discern among common diagnoses – or diagnose a rare disease they have never seen?

Leap beyond current resources and get instant access to thousands of superior-quality medical images and relevant diagnostic insights based on presenting visual clues at the point of care.

**Learn.** Immediately expand your knowledge base. VisualDx delivers the intellectual power of the world’s most comprehensive medical image collection combined with concise and regularly updated clinical information – prepared by experts and physician scholars.

Rapid search entry of visible patient clues enhances learning and saves time spent indexing multiple hardcopy resources. Day-to-day use improves recognition and response, resulting in higher-quality care.

**Discern.** See disease variations by skin type, age, or passage of time, differentiating common flu-like conditions from those possibly caused by rare events or other emerging infectious diseases.

Build a customized pictorial differential diagnosis in seconds, drawn from thousands of medical photographs revealing variations in presentation between – as well as within – diseases. Make well-informed and accurate diagnoses.

VisualDx Clinician helps primary care clinicians worldwide make fast, accurate diagnoses every day.

“VisualDx provides access to a wealth of visuals you simply cannot find in any other point-of-care resource. Seeing the look of relief in a mother’s eyes after showing her pictures of her child’s recurrent rash that had eluded diagnosis was all I needed to realize that this was a clinical tool I could not be without.”

– Tad Jacobs, DO
Avera Health
Chief Medical Information Officer

For more information on VisualDx, visit: www.visualdx.com
Or call us at: 800.357.7611