Family Medicine Challenge: Expand knowledge, improve accuracy and care.

With a broad range of demands, family medicine clinicians must absorb and evaluate a vast amount of knowledge and build a strong understanding in many areas of medicine — while providing the most effective patient care and improving outcomes.

Quality family health care begins where it matters most — an accurate diagnosis.


Increase diagnostic confidence and expand knowledge exponentially with innovative medical technology, VisualDx Family Medicine. Get the intellectual power of a comprehensive medical photo library combined with concise clinical information, sorted by the most relevance to patient findings.

Designed to match the way a physician thinks, VisualDx Family Medicine dynamically builds patient-relevant differential diagnoses. It covers visually identifiable conditions on all skin types and within all age ranges, from neonate through elder adult.

VisualDx Family Medicine includes:

**Single Lesion or Growth for:**
- Neonate/Infant
- Child
- Adult
- Elder
- Dark Skin

**Multiple Lesions or Rash for:**
- Neonate/Infant
- Child
- Adult
- Elder
- Dark Skin
- Drug Eruptions
- CA-MRSA

Licensing Information.

VisualDx Family Medicine is available as a 1-year subscription for single-user access.

VisualDx for Primary Health Care Providers:

Visit [www.visualdx.com/primary](http://www.visualdx.com/primary) to see all of our VisualDx packages designed and priced for primary care providers including Pediatric Medicine, Internal Medicine, Family Medicine, and Infectious Disease.
Expand knowledge, improve care.

VisualDx is proven to increase diagnostic accuracy by over 120% compared to using texts and atlases.

**See.** Visual clues are essential to accurate diagnosis, and half of all diseases have a skin or pattern clue. Yet how do clinicians visually discern among common diagnoses — or diagnose a rare disease they’ve never seen?

Leap beyond current resources and get instant access to thousands of superior-quality medical images and relevant diagnostic insights based on presenting visual clues at the point of care.

**Learn.** Immediately expand your knowledge base. VisualDx delivers the intellectual power of the world’s most comprehensive medical image library combined with concise and regularly updated clinical information — prepared by experts and physician scholars.

Rapid search entry of visible patient clues enhances learning and saves time from indexing multiple hardcopy resources. Day-to-day use improves recognition and response, resulting in higher quality care.

**Discern.** See disease variations by skin type, age, or passage of time, differentiating common flu-like conditions from those possibly caused by a rare event or other emerging infectious diseases.

Build a customized pictorial differential diagnosis in seconds, drawn from thousands of medical photographs revealing variations in presentation between — as well as within — diseases. Make well-informed and accurate diagnoses.

**VisualDx Family Medicine** helps thousands of family health clinicians worldwide make fast, accurate diagnoses every day.