

Select the camera or dermatology icon to start.

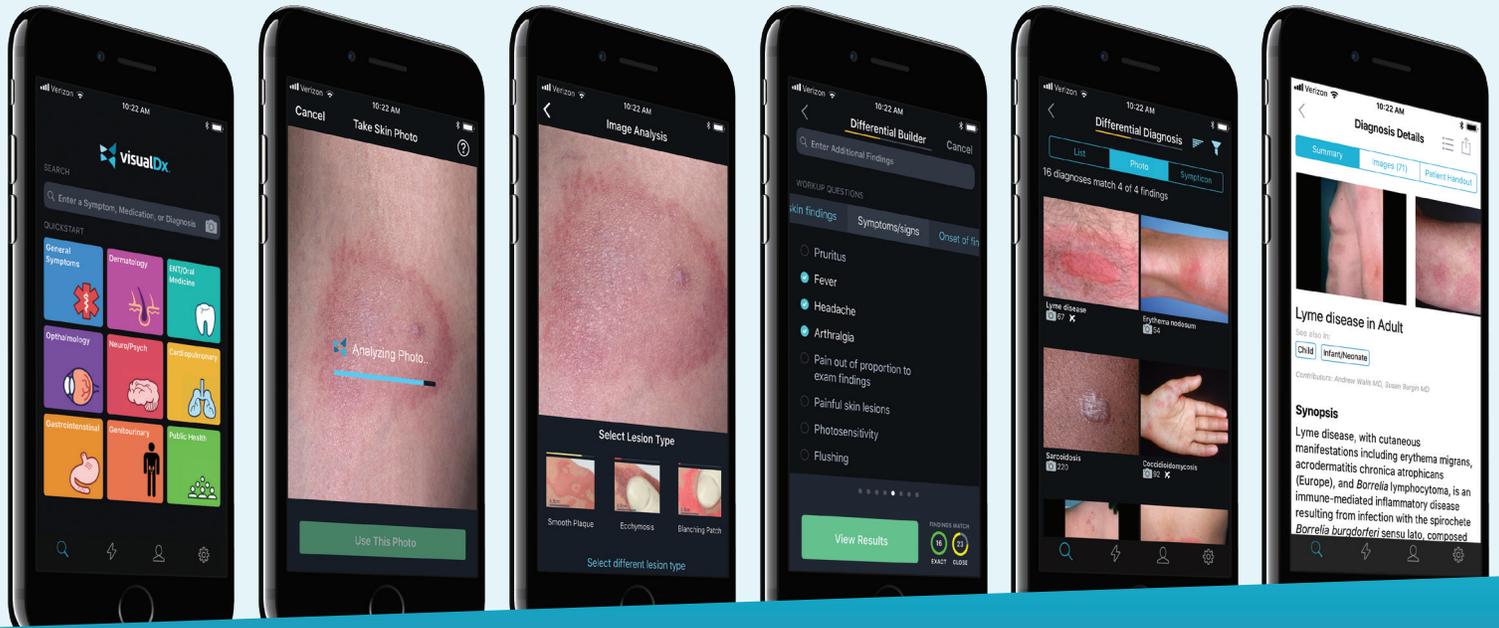
Take a photo of the patient's skin lesion.

Confirm or edit the DermExpert photo analysis.

Enter additional findings into the workup.

See the differential diagnosis results.

View clinical information and diagnosis images.



Improving diagnosis of skin conditions. Introducing VisualDx Plus DermExpert.

VisualDx is Using Apple's Core ML (Machine Learning) Technology to Get Personalized Skin Answers for Patients in Seconds

The Need

A global, critical need is to improve the recognition of skin conditions. 15% of all doctor visits involve a skin complaint. Up to 48% of the time patients are misdiagnosed. This leads to higher costs and wasted time. There are not enough dermatologists to handle the case load.

The Solution

DermExpert augments, but does not replace the clinician's medical knowledge. The new app incorporates Apple's renowned ease-of-use technology with VisualDx's unparalleled differential diagnosis aid. After a clinician takes a patient photo, DermExpert immediately analyzes the patient's skin lesion type, providing the confidence to make a more accurate diagnosis at the point of care.

The Technology

VisualDx has long been on the forefront of medical innovation. DermExpert was created for use by ALL specialties faced with skin-related complaints. It allows clinicians to use iPhones and iPads in a way never before possible. In addition, privacy is ensured without discounting accuracy. Information sharing with patients is readily available to build confidence and strengthen the patient-clinician relationship.



visualdx.com/dermexpert

Learn more: sales@visualdx.com or 1.800.357.7611

Improving Diagnosis of Skin Conditions

WITH VISUALDX USING APPLE CORE ML

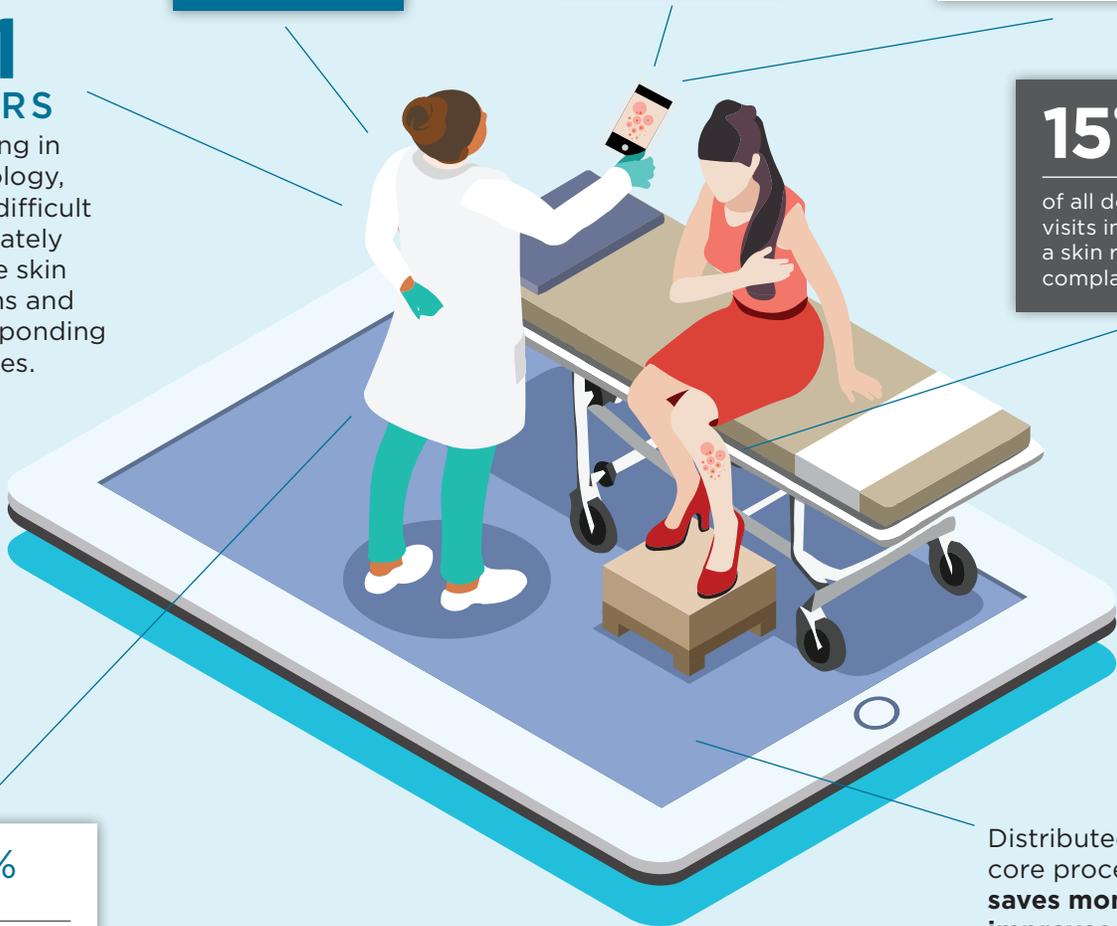
Over
65%
of skin conditions are seen by non-dermatologists

48%
of non-dermatologists misdiagnose skin conditions

CORE ML PROTECTS PRIVACY. Photo is only stored in physician's phone memory. VisualDx never receives it.

15%
of all doctor visits include a skin related complaint

Generalists receive an average of
21 HOURS
of training in dermatology, making it difficult to accurately diagnose skin conditions and their corresponding illnesses.



50%
use VisualDx on a mobile device

VISUALDX PHYSICIANS

80%
use Apple iPhone or iPad

20%
use Android

Distributed core processing **saves money, improves speed and accuracy** of diagnosis.

“Nearly every person will experience a diagnostic error in their lifetime.”

INSTITUTE OF MEDICINE SEPT 2015